

Canada-China Green Investment Business Forum

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May 27 and May 28 - The Sheraton Centre Toronto Hotel

In partnership with the World Greenism Investment and Trade Promotion Association (WGITPA) and the China Hi-Tech Industrialization Association (CHIA), the Canada International Economic and Cultural Exchange Association (CIECEA) is launching the first Canada-China Green Investment Business Forum in Toronto on 27 and 28 May 2011.

This Forum will bring together government officials, policy-makers, experts and entrepreneurs to discuss opportunities for green investment in Canada and in China. The Forum will also provide an unparalleled business networking environment. Representatives from the federal and provincial government agencies, utility companies, energy-equipment companies and clean tech companies will be in attendance.

As a global clean tech leader, Canada has taken many laudable major steps towards a green economy. China is taking unprecedented steps to expand and diversify its green industries. This Forum will offer Canadian and Chinese officials, academic and business entrepreneurs a unique opportunity to explore the potentials for green investment opportunities in both countries.

The delegation from China will be led by a Chinese Vice Minister. The Chinese delegation will consist of several mayors of Chinese cities and in excess of forty corporate representatives in green-related industries. The co-organizer of the forum, Mr. Liu Linzhi, is the Secretary-General of WGITPA and the Deputy Director of China International Economic Cooperation Organization (CIECOS) which reports to the Ministry of Commerce.

An outline of the schedule for the forum follows:

Day One – May 27, Friday

10:00AM – 12:00PM Opening Ceremony & Opening Keynote

12:00PM – 1:30PM Networking Lunch & Luncheon Keynote

1:30PM – 4:30PM Panel Discussions

- Panel One: Current Global Dynamics: Leading Issues and Opportunities

Topics: UN's Report on "Global New Green Deal" • Benefits from green investment in developing countries • Carbon trading market: current situation, problems, and solutions

Followed by a Q & A Session

- Panel Two: Canada & China - Strategic Partnerships

Topics: Opportunities, Challenges & Solutions

- Market for low-carbon energy, green products and green services
- Government's supports: funding & policies
- "Green Barrier" on foreign trade
- Finance solutions for private investment
- Effective strategies and approaches to the market

Followed by a Q & A Session

- Sum-ups of Panel Discussions and Q & A Sessions

6:00PM - 9:00PM

Cocktail Reception & Dinner at Crown Princess Chinese Restaurant

Day Two - May 28, Saturday: Business Sessions: Business Matching & Networking

Meeting Room A:

Moderated Panel Sessions + Presentations by Corporations + Audience Participation

9: 30AM - 10:30AM

- "Green Energy" Sector

10:30AM - 11:30AM

- Green Mining Sector

11:20AM - 12:30PM

- Green Agriculture Sector

12:30PM - 1:30PM
(Lunch Room)

Networking Lunch & Luncheon Keynote: China's Stimulus Package for Green Business

1:30PM - 2:20PM

- Clean Water and Clean Air Sector

2:20PM - 3:20PM

- Green Building and Green Community Sector

3:20PM - 4: 00PM

- Green Tourism and Education Sector

Meeting Room B:

One-on-One Meetings throughout the Day between Canadian and Chinese Corporations

The following Green Industrial Sectors will be represented:

- **Energy:** solar, wind, geothermal, bio, and other new energy technologies;
- **Mining:** investment opportunities, environmentally driven methods of modern mining projects such as waste management;
- **Agriculture:** ecologically-based approaches to agriculture, e.g. organic productions;
- **Construction:** modern environmentally-based construction materials, methods and systems, e.g. effective techniques for raising energy efficiency of old and new buildings, carbon capture and storage techniques; and,
- **Ecological Infrastructure:** strategies to conserve the ecosystem; in particular, essential technologies for freshwaters and clean air;

- **Tourism and Education in a constantly evolving green philosophy:** urban green tourism development, curriculum development and co-ops programs in colleges, universities, and schools.

The World Greenism Investment and Trade Promotion Association (WGITPA) is an international investment and trading institution in green industry, co-founded by governmental institutions, government leaders, economists and other experts in related areas. Its mission is to promote the liberation of investment and trading in international green industry, and the global harmonious development of economy and environment. WGITPA has established partnerships with institutions in the USA, France, Germany, UK, Russia, Korea, Japan and other leading countries. Its main focuses are on green cities, green capital, green agriculture, green building, green energy, green mechatronics and in areas of other green industries. Its website is <http://cnp2092.chinaw3.com/English/index.asp>

The Canada International Economic & Cultural Exchange Association (CIECEA) is a not-for-profit organization, striving to create, expand, and maintain an advanced international network of economic and cultural collaborations with various types of partners: governments, corporations, not-for-profit organizations, universities, school boards and professionals, etc. The motto of CIECEA is "to build a better community, and to power a better world". This time, CIECEA brings together private and public sector leaders to discuss new trends and explore investment opportunities in green industries for business operating in Canada and China, with a hope to realize the potential to generate cultural, environmental and economic benefits, and strengthen the ties between Canada and China.

The organizers look forward to seeing you on May 27& 28, 2011 and to your participation in this extraordinary gathering of Canadian and Chinese business and industry leaders.

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