



Dear Prospective Sponsor,

The past decade has witnessed a transition to a green economy in all economies. It is quite encouraging to see increasing public and private capital flowing onto a low-carbon, resource-efficient path.

However, it is undeniable that today the world is facing a bigger crisis - crises in climate, water, food, biodiversity, fuel, and the economy as a whole. In the Chinese language, the symbol for crisis includes both "danger" and "opportunity". We believe, although the solutions to these crises vary, they all share a fundamental feature: the "opportunity" - capital.

To seize this "opportunity", a redoubling of efforts by governments and the private sector is needed, so is cross-border and all-dimensional cooperation. Canada is blessed with abundant resources, a skilled and educated workforce and a highly innovative business culture. According to a UNEP report released in 2009, China has become a green economy giant in Asia and is leading the region's alternative energy investment trend. More excitingly, China has cleared the way for Chinese investors to invest in Canada, giving a "green light". As this strategic relationship is deepened, we are confident that Canada and China will become more active and competitive participants in the economy of tomorrow.

Therefore, we are organizing this FIRST Canada-China Green Investment Business Forum in Toronto, bringing together government officials, policy-makers, experts and entrepreneurs to discuss and seek opportunities for green investment in Canada and in China. Attendees will leave with refreshing ideas and a myriad of possibilities in mind for a sustainable future. We invite you to take advantage of this exceptional opportunity as a sponsorship participant. Expose your business in newspaper & media advertising, reaching over 150 recipients through our promotional packages, banners, vendor spaces and much more. We have provided details of all your sponsorship benefits in this letter and hope you join us for this worthwhile business event.

Please submit the enclosed Sponsorship Letter of Agreement by Monday, April 28, 2011 to be included in all promotional material. If you have any questions or would like more information, please contact Crystine Zhang at 416 806-7323.

Sincerely,
Davy Wang, Hon. President 2011

Canada-China Green Investment Business Forum

Sponsorship Levels

Sponsor Benefits	DIAMOND \$28,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	PATRON \$1000	FRIEND \$500
A business tour to China in summer 2011	Two representatives	One representative				
Exhibit booth & Registration	One Exhibit booth & registration for 2 representatives to the forum	One Exhibit booth & registration for 1 representatives to the forum				
Speech	10 minutes to speak	10 minutes to speak				
Cock-tail reception & May 27 dinner tickets	10 tickets	5 tickets	2 tickets	2 tickets	2 tickets	1 tickets
Recognition on all media promotions	✓	✓	✓	✓	✓	
On-site recognition, event posters & press release	✓	✓	✓	✓	✓	
Printing advertising: name and logo on forum brochures	One page ad.	Half-page ad.	✓	✓	✓	✓

Please submit the enclosed Sponsorship Letter of Agreement by Monday, April 28, 2011 to be included in all promotional material.

For more information and inquiry, please call 416-806-7323 or e-mail to [ciecea2010@yahoo.cn].

Canada-China Green Investment Business Forum

Sponsorship Letter of Agreement

Company name: _____

agrees to provide a financial sponsorship for the Canada-China Green Investment Business Forum on Friday and Saturday, May 27 and 28, 2011. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Canada International Economic and Cultural Exchange Association.

As a sponsor, I agree to provide digital art work for all promotional advertising.

Please check appropriate sponsorship:

- Diamond Sponsor: \$28,000
 Platinum Sponsor: \$10,000
 Gold Sponsor: \$5,000
 Silver Sponsor: \$3,000
 Patron: \$1,000
 Friend: \$500

Sponsor Name: _____

Address: _____ City/Prov. _____ Postal Code _____

Representative Name _____

Email: _____ Phone /Fax _____

Authorized Sponsor Signature: _____ Date: _____

Please send this completed agreement with check made payable to:

Canada International Economic and Cultural Exchange Association
 Attn.: Canada-China Green Investment Business Forum
 Address: 3660 Midland Ave., Unit 325
 Toronto, ON, M1V 0B8
 Or fax: (416)332-1635

Payment:

- a check payable to Canada International Economic and Cultural Exchange Association is attached.
 a check payable to Canada International Economic and Cultural Exchange Association will be mailed before *April 28, 2011*.
 I would like to pay by VISA/Master Card:

Card# _____ Exp. Date _____ Name on Card _____